**PLEASE READ THIS FIRST PAGE CAREFULLY. IT SHOULD BE DELETED WHEN YOU SUBMIT YOUR ASSIGNMENT FOR GRADING.**

**General Rationale**

This document contains the instructions for the Speech Criticism Assignment. It is designed as an opportunity for you to observe and critique a presentation in a formal manner using the canons of rhetoric as a framework. Please use the following speech:

The Speech that Made Obama President

https://www.youtube.com/watch?v=OFPwDe22CoY

**Instructions**

1. Carefully listen to and view the assigned presentation for this assignment. Review your professor’s announcements for the specific presentation(s) for this assignment.
2. Write a brief introductory section that gains the audience’s attention, gives a sense of your overall impression of the presentation, and sets up the rest of your critique.
3. Write a section about the *invention* canon of rhetoric as related to this presentation.
4. Write a section about the *arrangement* canon of rhetoric as related to this presentation.
5. Write a section about the *style* canon of rhetoric as related to this presentation.
6. Write a section about the *delivery* canon of rhetoric as related to this presentation.
7. Write a concluding section that summarizes the major critiques of the presentation and ends comfortably.

**Additional Expectations and Suggestions**

* This should be two or three double-spaced pages.
* Use **headings to identify clearly which canon you are evaluating**.
* Use the Questions for Canons of Rhetoric document in Doc Sharing to generate ideas for content. You are not required to answer every question or prompt in that document.
* Aim to write this in third person, and use examples to support your ideas.
* Write in complete sentences, and use transitions to connect the sections into one coherent critique document.
* Check carefully to ensure that your spelling, grammar, syntax, and overall writing style are professional or college level. This *should not* show sloppy writing.
* The remainder of this document gives some general formatting that you may use. Delete this first page before submitting it to the dropbox.
* Save your file with the following naming convention: First Last SPCH275 Week 7 Speech Criticism Assignment.

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SPCH275: Public Speaking

The Speech that Made Obama President Critique

10/15/2015

Presentation available at https://www.youtube.com/watch?v=OFPwDe22CoY

**Introduction**

It’s amazing how one speech can be so powerful that it can unite the entire Democratic Party, clearing the way for progress and a better tomorrow. The presentation is very effective at highlighting all the strong points of President Obamas 2004 Democratic National Convention in Boston. It does this by giving you a brief over view of why Barack Obama is so good at what he does and then it shows clips of those very qualities displayed in the speech. His comments stir everyone’s emotions and make for a compelling message that propelled him to the presidency.

**Invention**

The source used for the presentation was great because of how effective and energetic President Obama was at the time of the speech. I don’t think Barrack Obama had to do much research for this speech, felt it was more from the heart than anything. This could mean he is either great at making a well-researched speech look effortless or truly lived the experience that brought him to these beliefs. He supports this by talking about situations that aren’t his family’s problems yet still matter deeply to him, like the kid on south side of Chicago or the grand ma that can’t afford her medical care. You could tell he cared about what he was saying and seemed to motivate everyone there to join him in the pursuit of unity and mutual support. He repeatedly said phrases like “we are all connected” or “we are one America” to pull everyone into the fold. After all this was Barack Obama’s main focus and everyone clearly understood and supported that.

**Arrangement**

**Style**

**Delivery**

**Conclusion**